



SUSTAINABILITY IN THE HORECA INDUSTRY THROUGH SUSTAINABLE SOURCING

Samuel Pablo Pareira

Business Engagement Specialist, WWF-Indonesia

Bali, 11 February 2026



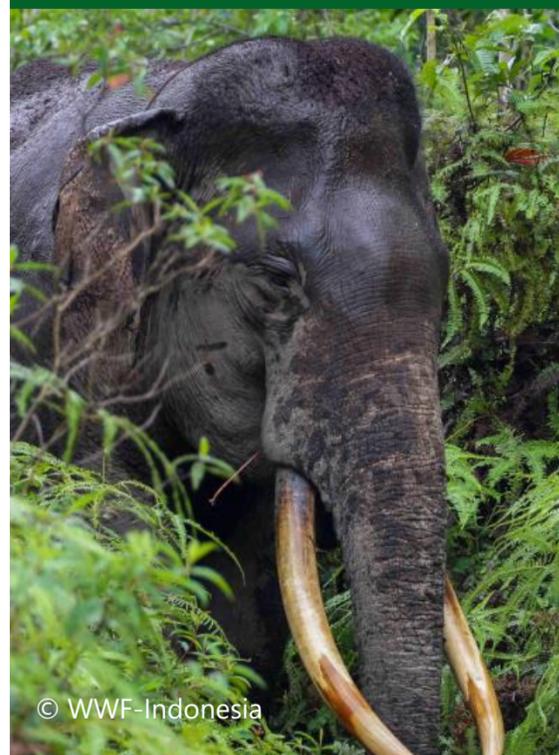
GET TO KNOW WWF-INDONESIA

The World Wide Fund for Nature (WWF) began operating in Indonesia in 1962 as part of WWF International, conducting research in Ujung Kulon to save the endangered Javan rhinoceros population.

In 1996, WWF-Indonesia officially became a legal entity with foundation status.

FOREST AND WILDLIFE

Encourage improvement in habitat quality and management by managing and utilizing forest areas based on local wisdom and conservation principles.



© WWF-Indonesia

MARINE AND FISHERIES

Marine and fisheries conservation by protecting the World's Coral Triangle, supporting blue economy policies, developing conservation areas and marine species.



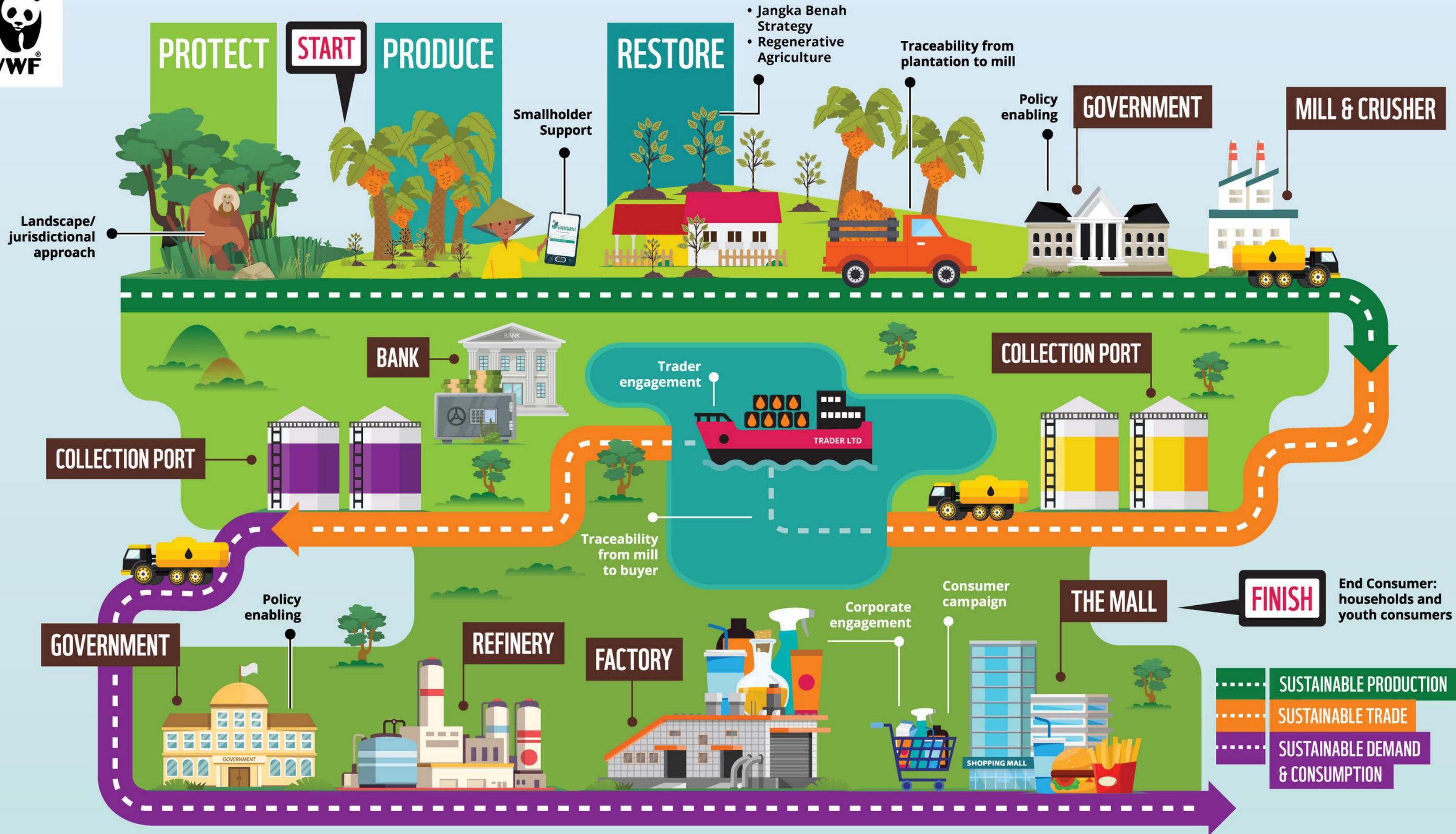
© WWF-Indonesia

CLIMATE & MARKET TRANSFORMATION

The derivative focus of conservation activities is an effort to uphold sustainable practices in the energy, forestry & agricultural commodities, tourism, finance, and infrastructure sectors.



© WWF-Indonesia



Ecolabel Product Types



The RSPO and ISPO labels indicate that the palm oil products produced are proven to be legal, do not result in deforestation and peatland conversion, and do not exploit workers.



The FSC label ensures that timber and non-timber forest products (e.g., rattan, bamboo, forest honey) come from responsibly managed forests that provide environmental, social and economic benefits.



The Rainforest Alliance label identifies agro-plantation commodities such as coffee, cocoa, tea and tropical fruits that are produced sustainably and through responsible supply chains.



SVLK ensures Indonesian timber products and their raw materials are obtained from sources whose origins and management meet legal aspects.



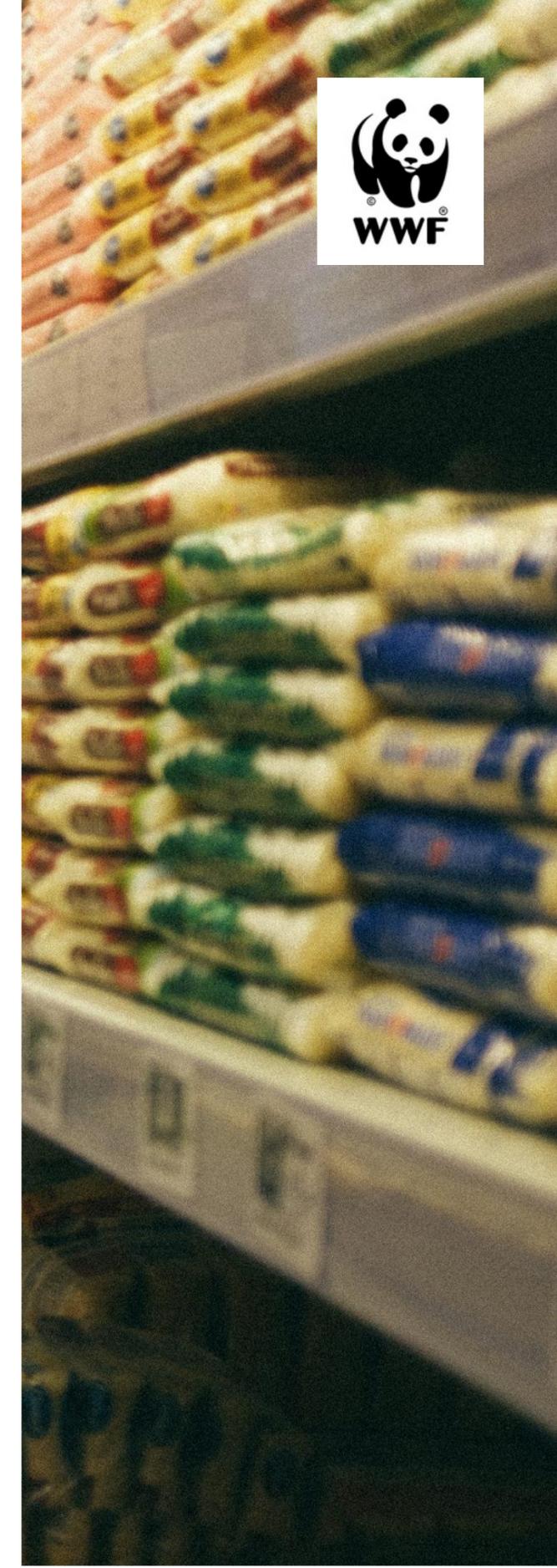
PEFC certification ensures responsible forest management practices to prevent greenhouse gas emissions and increase carbon sequestration.



Fair Trade is a label given to products that meet fair trade standards, uphold workers' & smallholders' rights and socio-environmental sustainability.



The ASC label guarantees eco-friendly and responsible fish farming & aquaculture, while the MSC ensures responsible and sustainable captured fisheries from the ocean.





WHY JOIN THIS INITIATIVE?

Increase **brand awareness and value of your company**, in the eyes of consumers (end users/urban communities) and the Gov as one of the companies that is committed to use raw materials sourced from sustainable commodities production

Increase **positive value for internal management** of your company by implementing sustainable consumption and production policies

Prepare your company **behaviour change of investors** who increasingly consider environmental, social and governance (ESG) aspects in investment decision process, as well as global market policies that affect businesses

BRAND AWARENESS



WWF Events

Involve your company—either as a speaker or participant—**in activities organized by WWF-Indonesia** on sustainable commodities

POSITIVE VALUE



WWF Members of Nature (MoNa)

WWF-Indonesia **has 15,000 members** throughout the country committed in environmental issues and could be beneficial in promoting your company brand

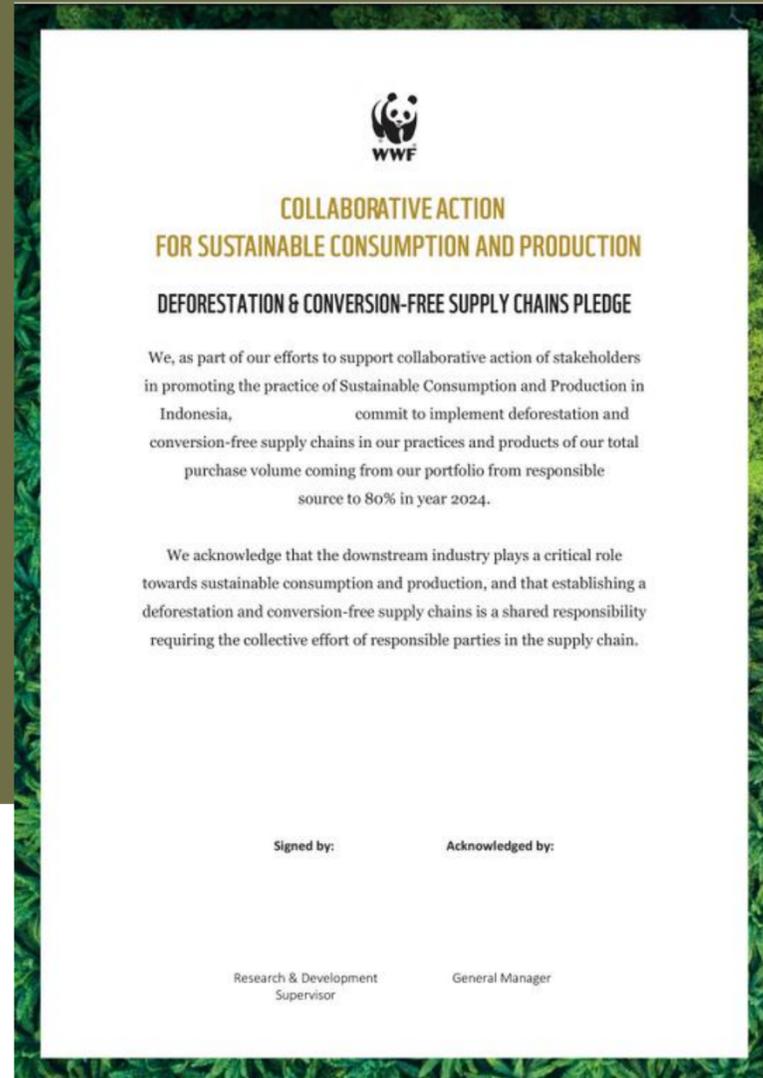
INVESTOR ATTRACTION



Certificate of Appreciation

WWF-Indonesia will give a **certificate as appreciation** to your company for your commitment in becoming our partner

WHY JOIN THIS INITIATIVE?



Sustainable Sourcing Public Commitment

Proof of commitment from partners who have joined WWF Indonesia's Sustainable Consumption and Production initiative that align with SDGs No.12. This commitment is signed by company's upper management.



Certificate of Appreciation

After the Sustainable Sourcing Public Commitment is signed, WWF Indonesia will provide a certificate of appreciation to your company for your commitment in becoming our partner.



Businesses Engaged with WWF-ID

396



Communication
Built

112



Positive Response



**COLLABORATIVE ACTION
FOR SUSTAINABLE CONSUMPTION AND PRODUCTION**

SUSTAINABLE PALM OIL SOURCING PLEDGE

We, as part of our efforts to support collaborative action of stakeholders in promoting the practice of Sustainable Consumption and Production in Indonesia, Spa Factory Bali commit to increase the sourcing of sustainable palm oil of our total purchase volume coming from our portfolio from responsible source to 20% in year 2026.

We acknowledge that the downstream industry plays a critical role towards sustainable palm oil consumption and that establishing a sustainable palm oil industry is a shared responsibility requiring the collective effort of responsible parties in the supply chain.



Badung, 15 October 2024

Signed by:		Acknowledged by:	
			
I Putu Bagia Operational Manager	Luh Gede Adi Arwini PPIC	Ni Luh Ketut Sunyasmii Yoanita Human Resource	Maria Satia Putri Managing Director

36



Committed to Sustainable Palm Oil Sourcing and Deforestation & Conversion-Free Supply Chains





Time keeps moving.
The actions we take now can
impact future generations.
Every small step we take can
make a big difference in
addressing this issue.



Working to sustain the natural
world for the benefit of people
and wildlife.

together possible™

panda.org

WWF® and ©1986 Panda Symbol are owned by WWF. All rights reserved.
WWF, 28 rue Mauverney, 1196 Gland, Switzerland. Tel. +41 22 364 9111
CH-550.0.128.920-7