



Astungkara Way

Sustainable Procurement, without greenwashing

Tanguy Yu

1



Our current food system

2



A case study: Regenerative Rice

3



How you can contribute

Our Food System's impact is real

30%

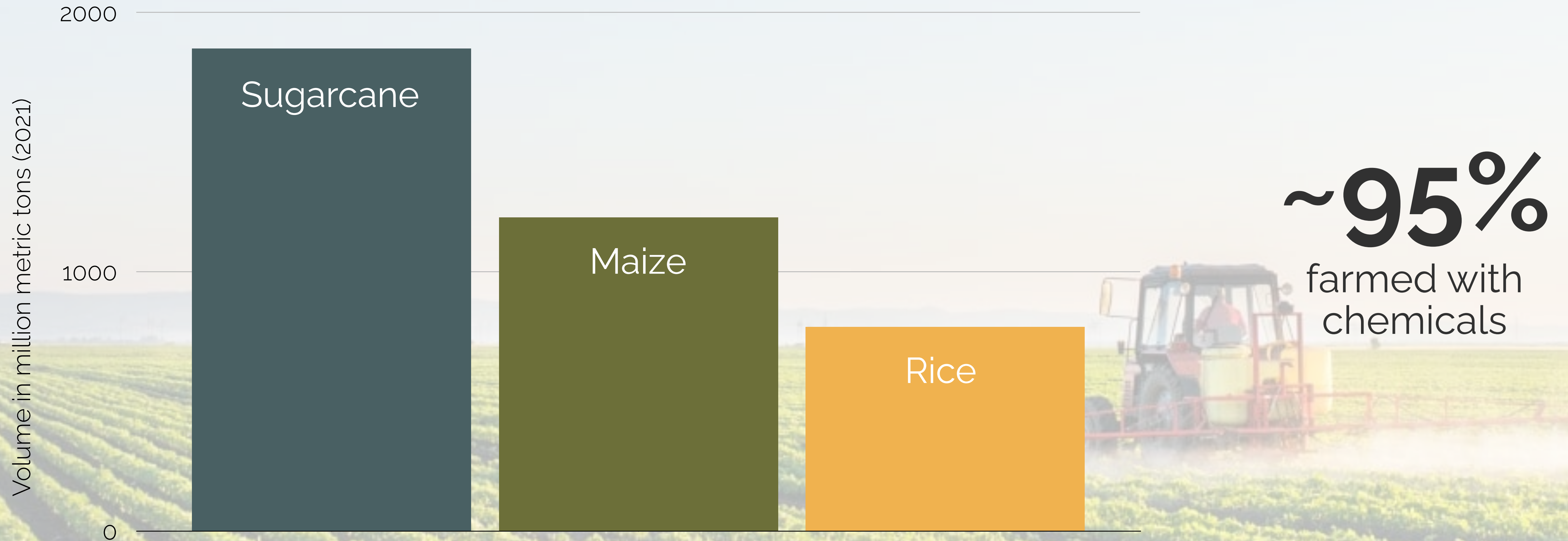
global GHG emissions

70%

freshwater usage



Our Food System - top 3 crops



Rice



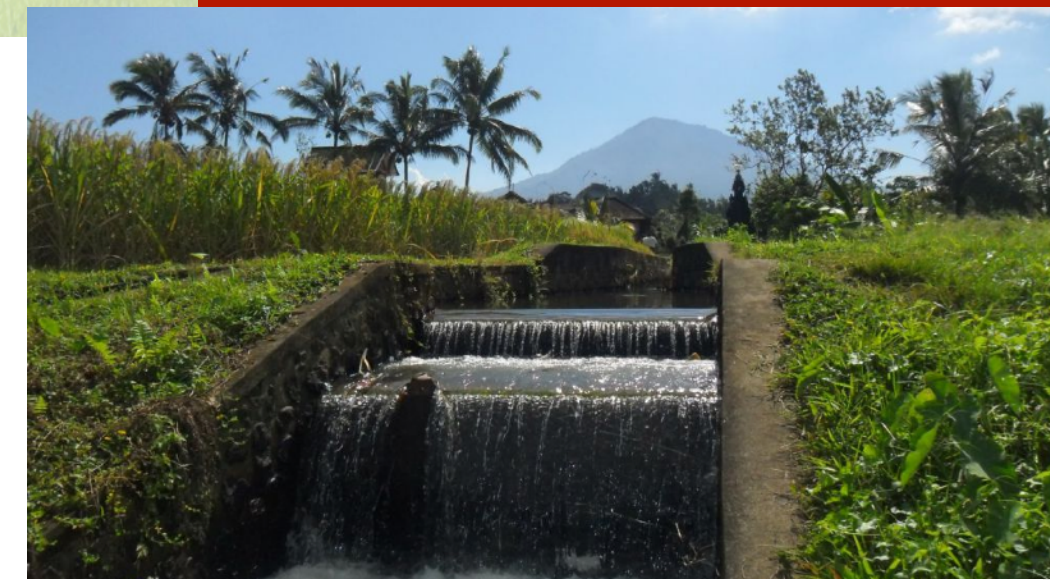
50%

chemical
runoff



-70%

biodiversity
loss



14-30x

water
contamination



1.5m

monthly
farmer income

**Our kitchens are nodes of this unsustainable system.
What we buy directly affects landscapes & livelihoods.**

2



A case study: Bali Regenerative Rice

Our Journey



2022



Living the Rice Cycle

International research collaboration



Pilot program

2023-
2024



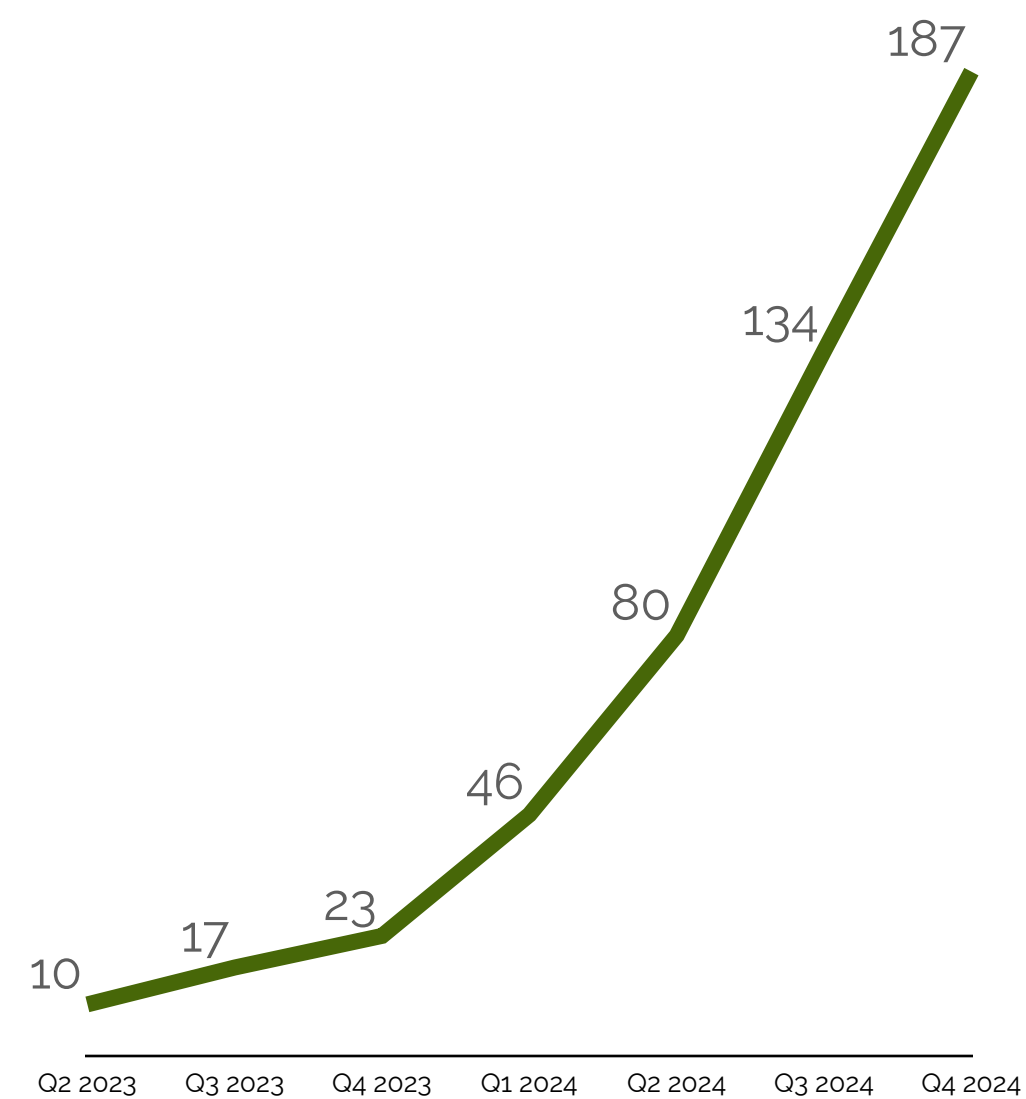
UNIVERSITAS
BRAWIJAYA

reNature.



Regenerative Rice Systems

Participating farmers



Clean Air
Composting rice straw

Biodiversity
Border plants for pollinators and income

Clean Water
Water filtering plants

Synergy
Plant combinations

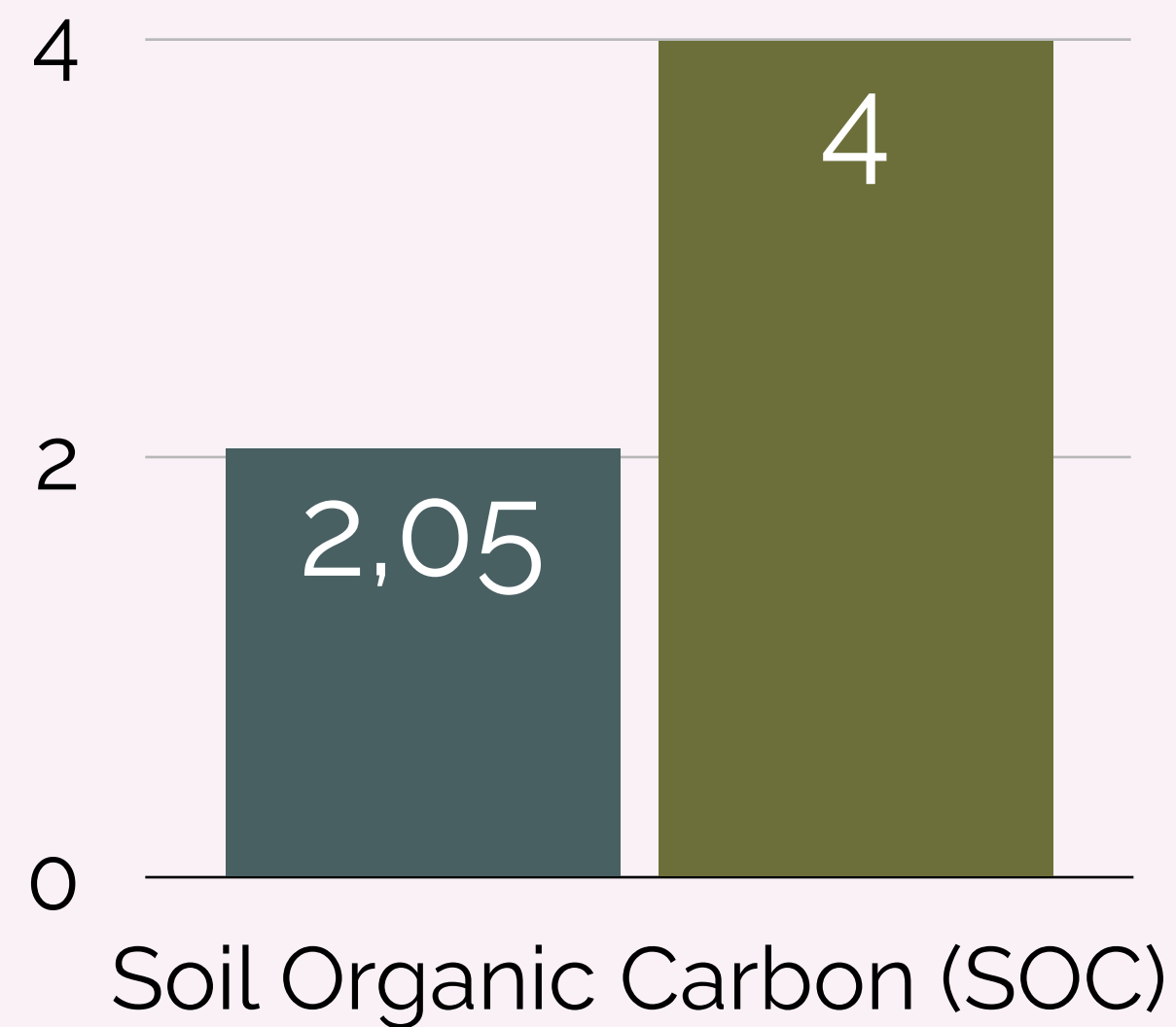
Improved livelihoods
Ducks control pests, add nutrients and increase income





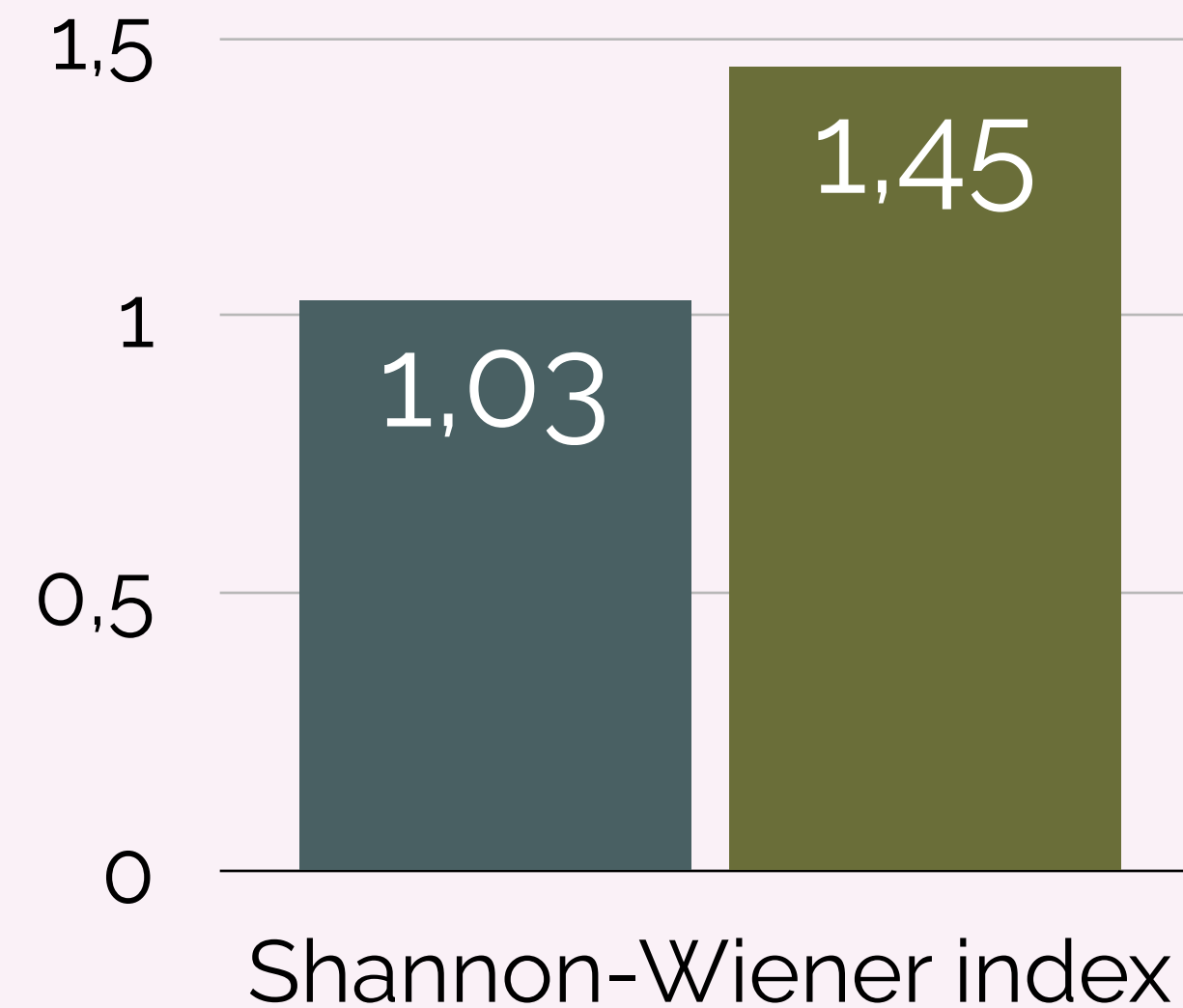


Results - Environmental (within 16 months)



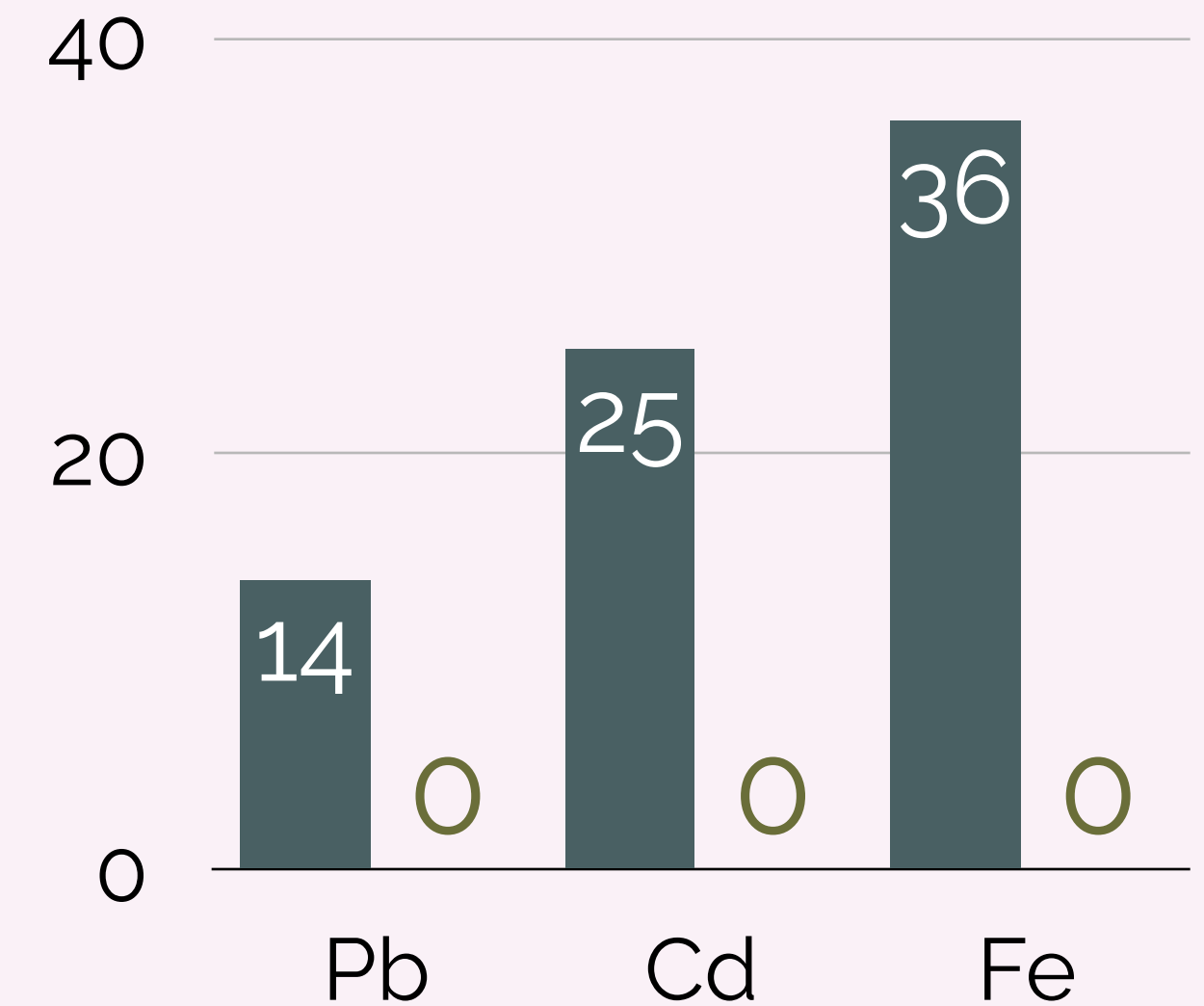
Healthier soil

supporting
stronger plants



Insect biodiversity

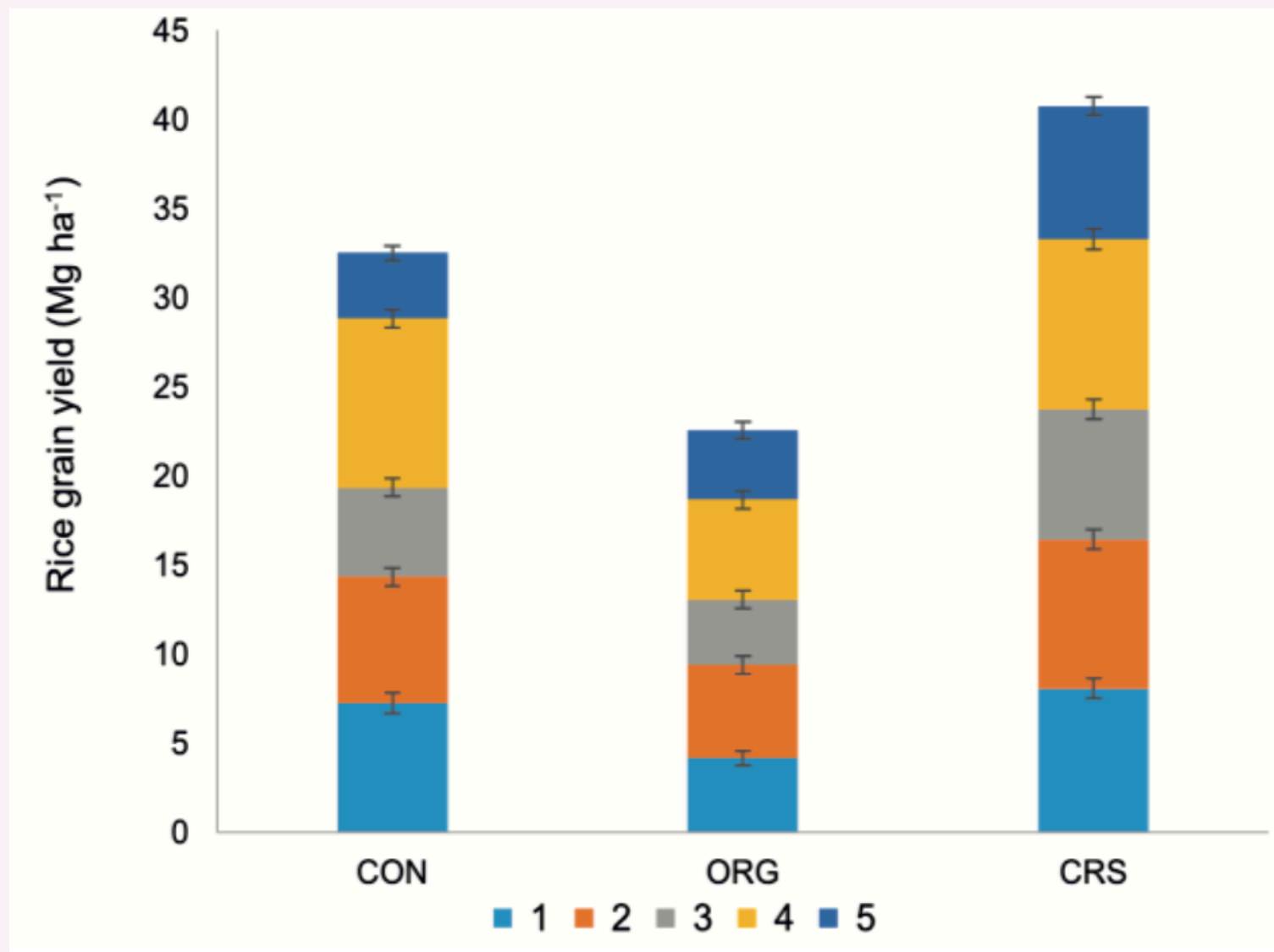
supporting resilient
ecosystems



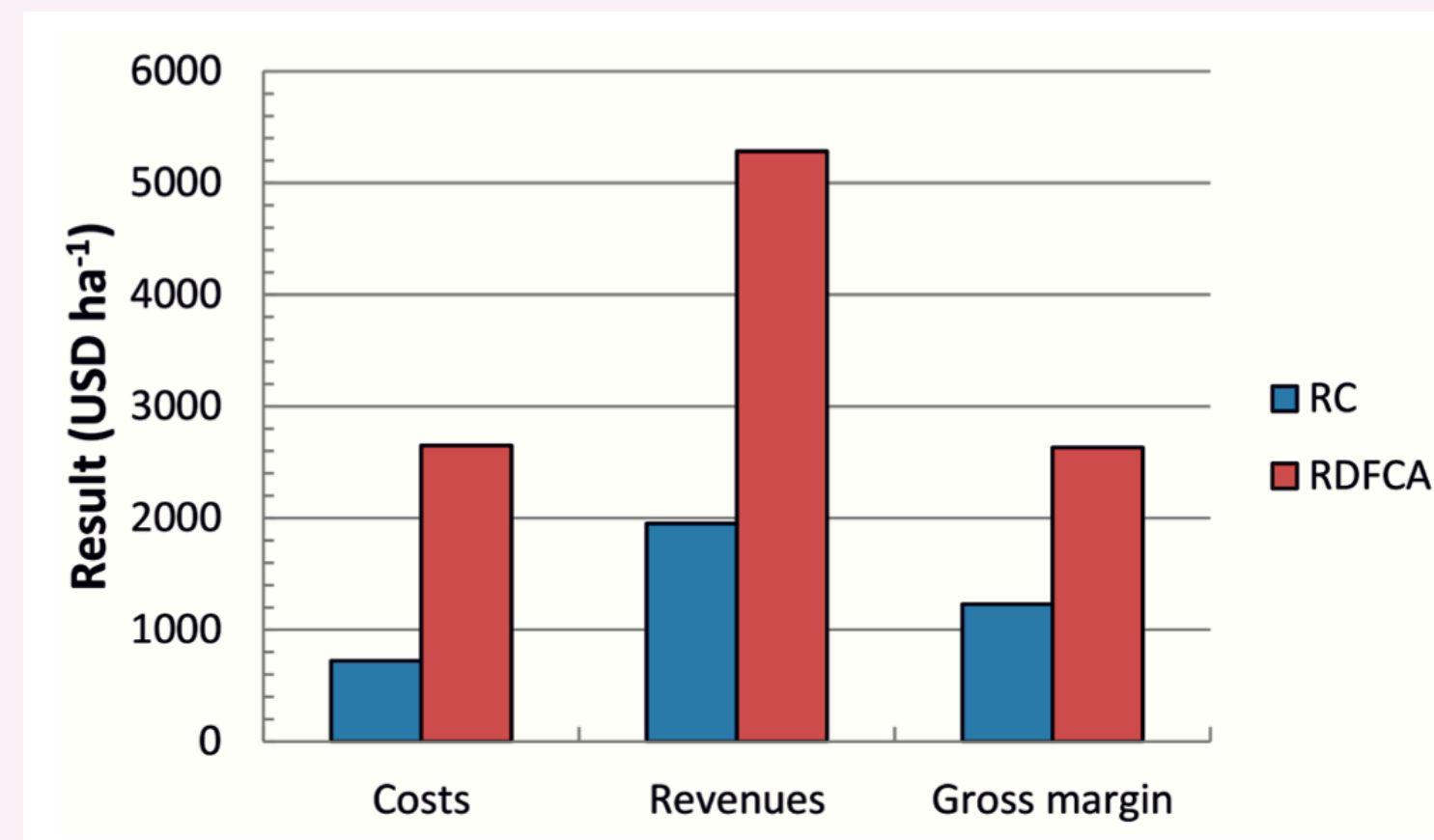
Water quality

supporting wildlife &
communities

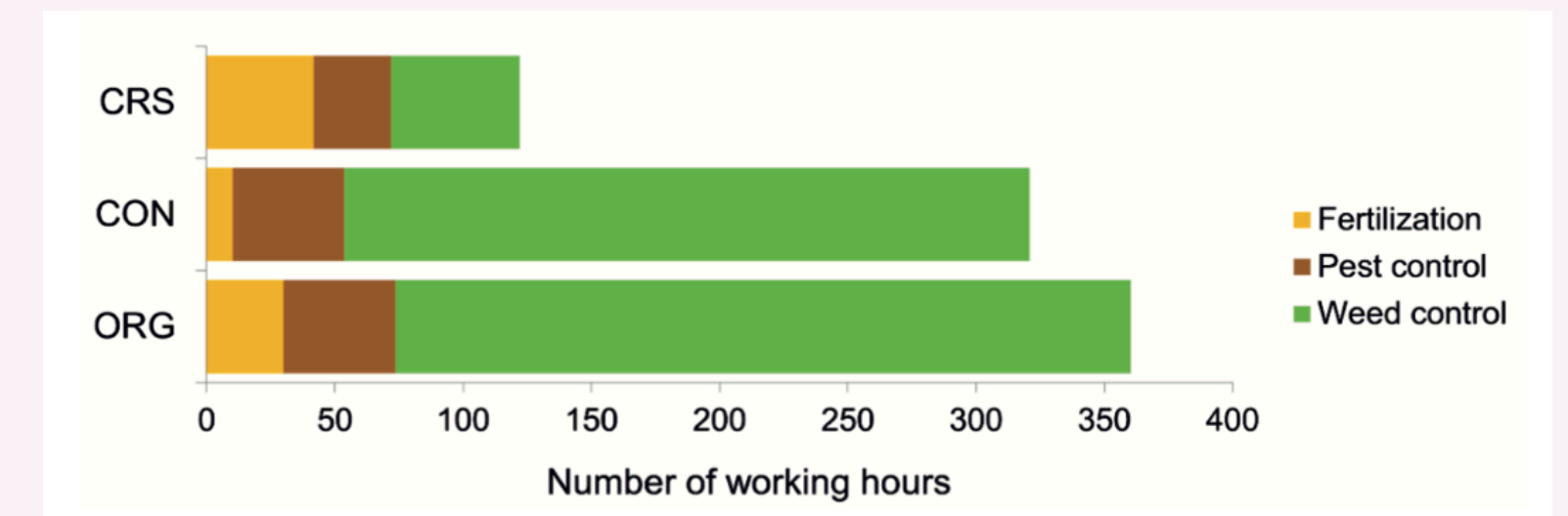
Results - Economic



Better yields



2x farmer profit



**~40%
less work.**

2025



Growth and international recognition

- Raised ~**5B** IDR in impact funding
- Food Planet Prize finalist - **6** of 1.000 nominated worldwide
- Team of **35** and growing
- Further research with **8** subaks: how to spread Regenerative Rice farming.

2027: Goal

2.000

rice farmers practicing
Regenerative farming
(500 Ha)



Astungkara Way

Our vision

Bali: the first regenerative farming island.
Serving as a global model,
and a beacon of Hope.

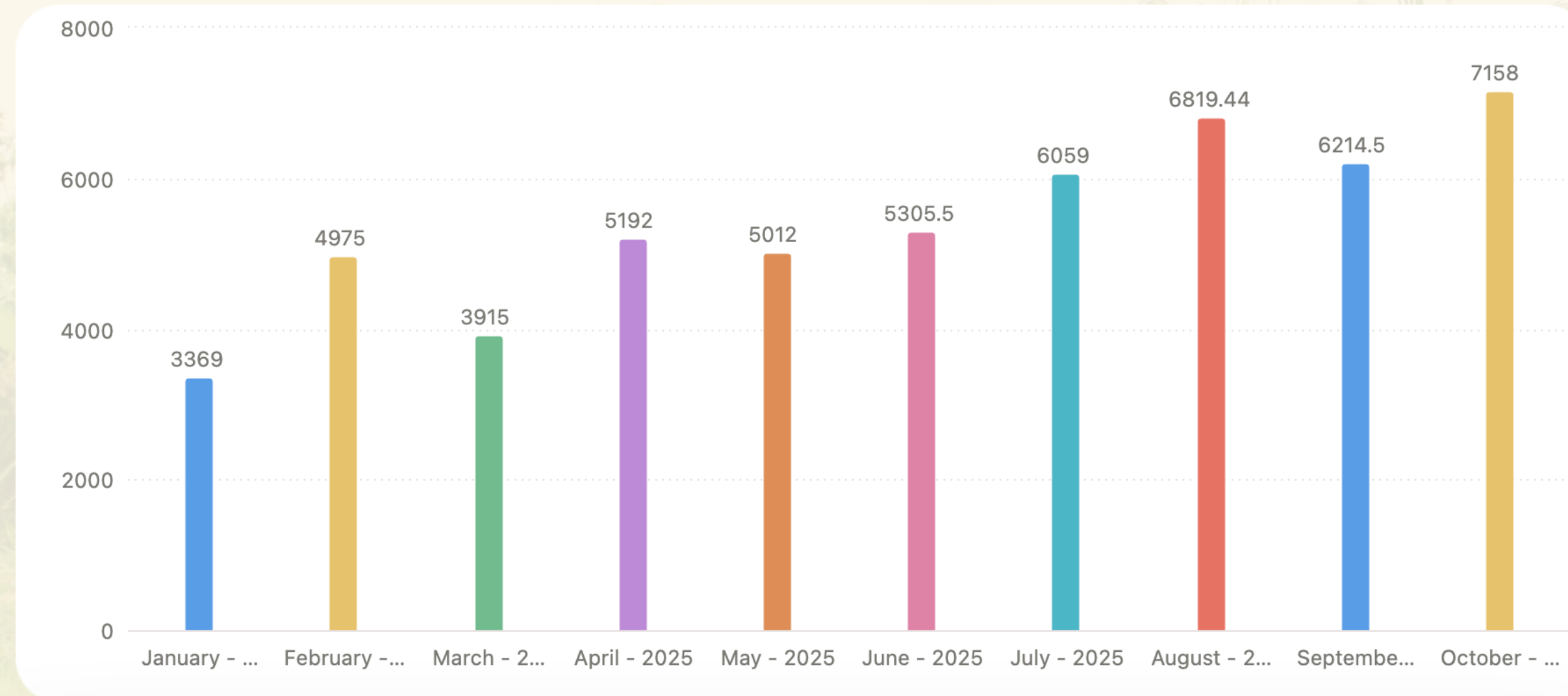
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How you can contribute

How you can contribute

Let's lead the way: help us create a bigger market for traceable, regenerative rice



Customers



CONRAD
BALI



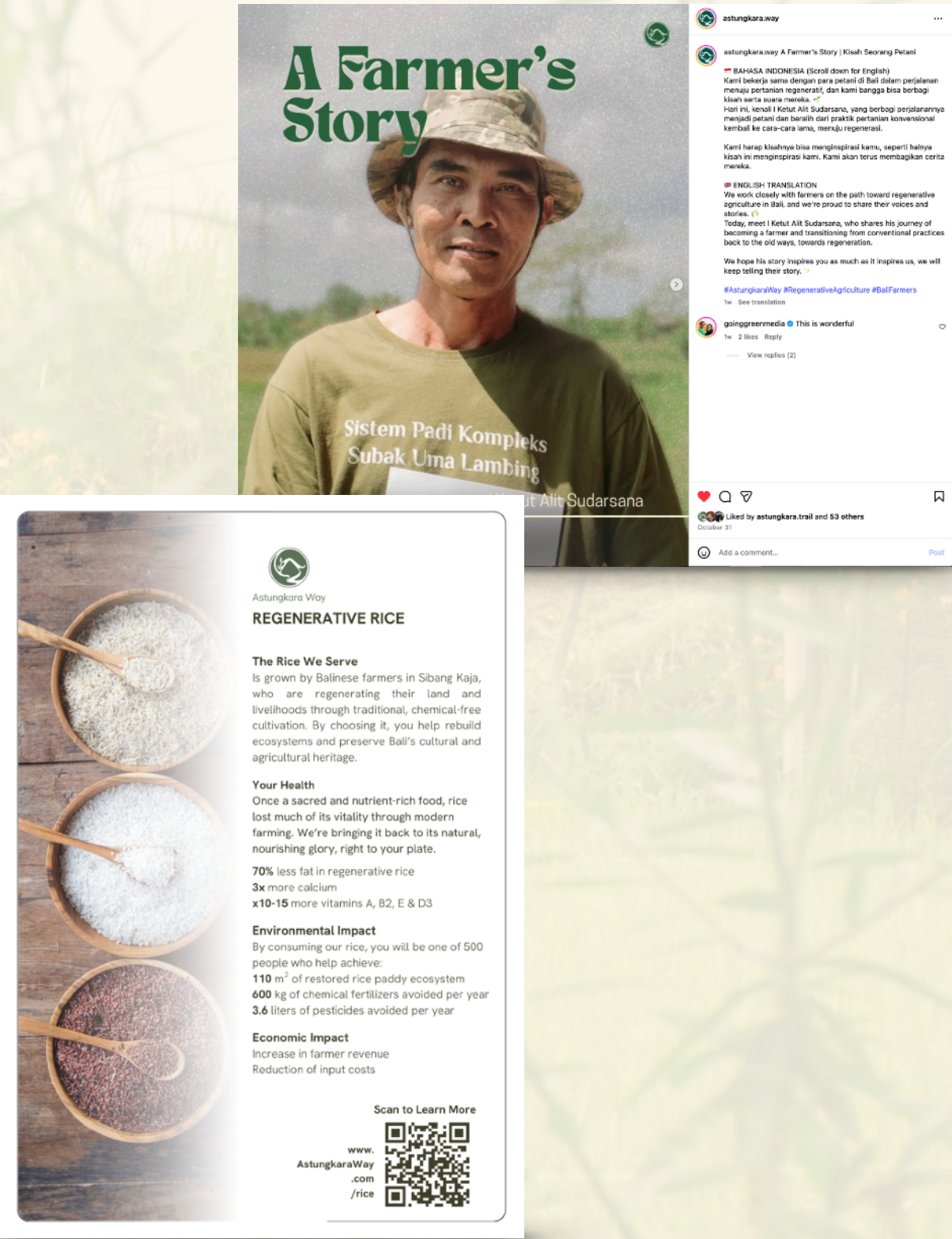
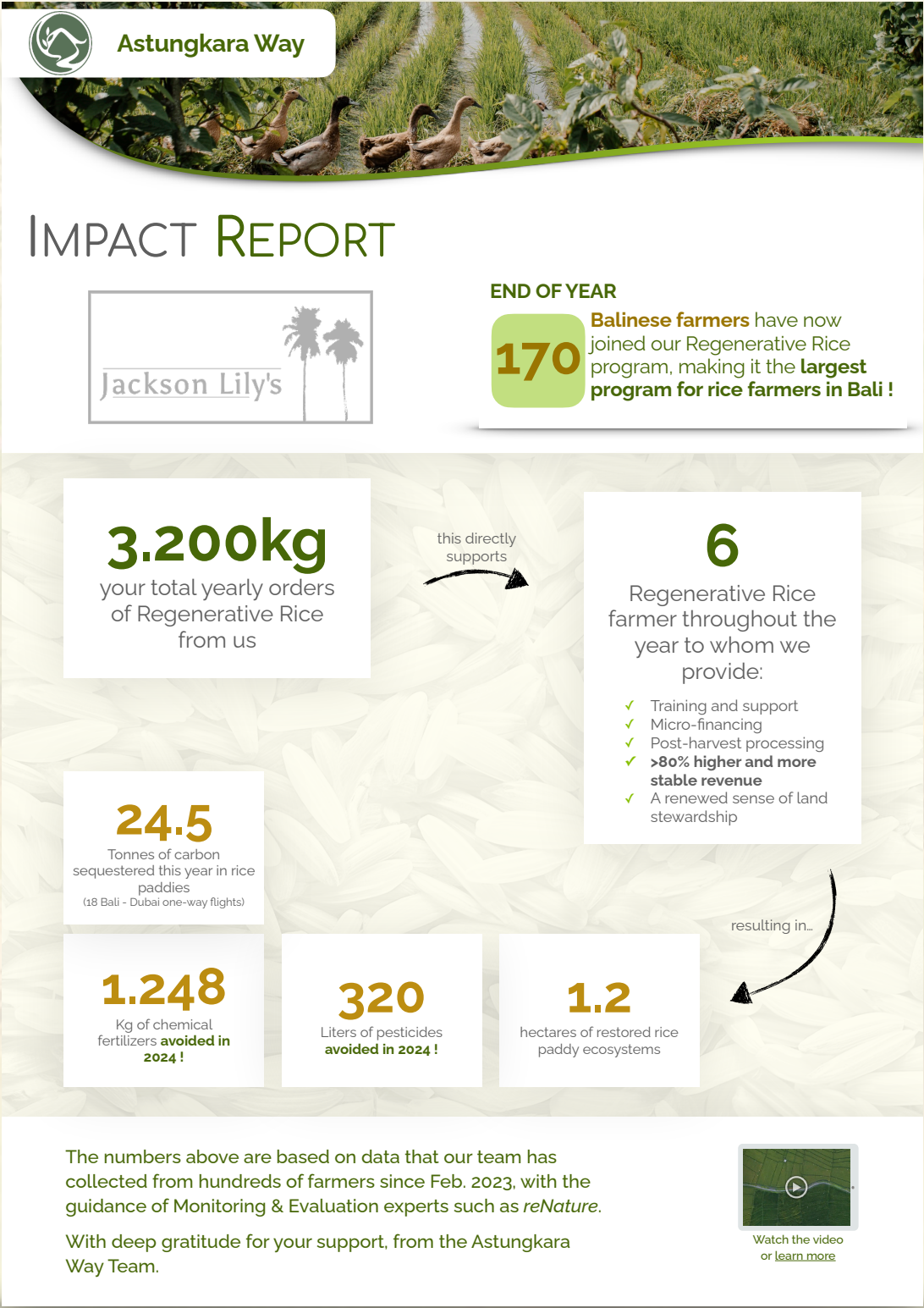
AMANDARI



How you can contribute

PRICE (K/kg)

Conventional	16.5
Organic	28
Regenerative	22



- ✓ Informative content for your customers
- ✓ Photos & videos for promotion
- ✓ Field visits for restaurant staff

How you can contribute

- Support our campaign to train more farmers and provide rice to communities in need



GRAINS^{OF} CHANGE
C A M P A I G N

PROVIDING NOURISHING RICE TO PEOPLE WHO NEED IT,
WHILE SUPPORTING BALI'S SHIFT TO REGENERATIVE RICE FARMING

GOAL
1.5 TONNES
OF RICE DISTRIBUTED
PER MONTH

YOUR IMPACT WILL BE DISTRIBUTED TO:
RAGAM FOUNDATION | PKP WOMEN'S CENTER | SARI
HATI SCHOOL | BALI STREET KIDS | BALI STREET
MUMS | BUMI SEHAT FOUNDATION | JALIN MIMPI



YEARLY IMPACT
15 Farmers supported
2,25 Hectares of Paddy restored
20,25 Litres of Toxic Pesticides avoided
3,375 Tonnes of Chemical Fertilisers prevented
1800 Balinese Children learn about regenerative farming

MAKE A CHANGE

bit.ly/AWGrainsOfChange

Businesses wishing to contribute,
contact **Winona** at **+62 812-2869-2649**

MATUR SUKSMA

How to start your journey towards Regenerative Procurement ?

Traceability

Know the farm and the farmer

Price

Pay a premium to reward farmers doing good

Measurement

Ask for real outcomes (soil, water, chemical reduction)

Localise

Shorten supply chains by sourcing locally



Astungkara Way

Thank you

astungkaraway.com



*"It's only when I'm in the field
that I feel truly connected with
nature and my Balinese heritage."*