



This program is a collaboration between:



Hello Kesan Friends,

Nowadays wearing a mask has become a part of our daily life. This is done to prevent the spread of the Coronavirus, which is still spreading around us.

But have you ever considered how much mask waste has been produced since the start of the pandemic? And, is it safe to just throw away your used masks with other trash?

**\*The answer\***, according to data from the Ministry of Environment (KLHK), the waste of masks in Indonesia has reached more than 3 tons and continues to grow daily. And it is unsafe to throw away disposable mask waste together with other trash.

**\*Why?\*** Because, apart from being exposed to bacteria and viruses from the user, mask waste also takes 450 years to fully decompose.

Kesan or Kresek Kesadaran is a safe and responsible solution for processing your used mask waste. Kesan will be processing your mask waste into basic materials that can later be reused in different forms.

By using Kesan, in addition to helping the environment, you have also helped small and medium businesses and the waste management community in Indonesia.

For that, we thank you very much for your support and contribution by using Kresek Kesadaran.

**Let's continue to help the environment around us with Kesan.**

The following are guidelines according to the recommendations of the Ministry of Health, regarding procedures for managing used masks and the Kesan bags:



1. Make sure the masks collected are disposable masks and not cloth masks.



2. Disinfect the mask by washing the mask with a disinfectant or bleach solution.



3. After drying, the mask must be deconstructed by cutting the two ear loop straps and splitting the mask into two parts.



4. Collect the mask into the Kesan bag, tie it tightly, and store it in a dry and safe place. Once the bag is full, write in marker the shipping date of the bag. This is to ensure the bag is recorded in the Kesan processing system. Send it to the drop point\* address provided in your city.



5. Remember to wash your hands with soap and running water after every mask handling.

# Circulation Steps for Processing Used Masks Using Kesan



1. The Kesan package is available through the e-Commerce platform (retail) or can be ordered through the Kesan Partner (bulk).



2. Used masks are collected into the Kesan bag until it is full (+/- 5 litres).



3. The Kesan bag that is fully loaded and tightly bound is sent to the Kesan drop point\*.



4. The Kesan bag will be taken to the Hydrothermal waste management centre in Parongpong, Bandung. The mask waste will be put directly into the machine for processing, without having to open the bag to avoid direct contact with the mask waste.



5. The results of mask waste processing will be in the form of new materials which can later be used as basic materials for making tables, chairs or household materials.

**\*Kesan Bali drop point:  
NOW! Bali**

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